



TIGER 21

Joel Treisman - Chief Learning Officer and Group Chair



Joel joined TIGER 21 in 2007 as Group Chair in New York and was promoted to Chief Learning Officer in 2010. He is responsible for training and development of all TIGER 21 Chairs and provides one-on-one coaching on building and maintaining "high performance" TIGER 21 groups. He continues to lead two TIGER 21 groups in New York and a group in Miami. Members have rated 99% of Joel's meetings "Excellent" or "Good." Joel is also TIGER 21's Practice Leader in Philanthropy and Non-Profit Service.

Joel is a certified individual and organizational systems coach and an experienced group process facilitator with more than twenty-five years of experience in the fields of marketing, sales, advertising, product innovation, non-profit management, strategic planning, and leadership development. He is President of Strategic Diligence, LLC, a Westport, Connecticut-based executive coaching and organizational consulting firm he founded in 2001. His individual and team coaching clients have included senior executives of Fortune 100 corporations, small business leaders, entrepreneurs, and non-profit executives and boards.

Prior to founding Strategic Diligence, Joel held management positions with the Leo Burnett Company, BellSouth Telecommunications, and with two strategic consulting firms, CoKnowledge, Inc. and Modern Media, Inc. He was also co-founder in 1985 of Bike-Aid, a not-for-profit venture, which continues to raise funds and awareness for grassroots economic development initiatives in the Third World.

Joel served as an adjunct faculty member of Sacred Heart University and Fairfield University's Dolan School of Business, where he taught undergraduate and MBA courses on leadership, management and organizations.

Joel holds a BA in Political Science from Stanford University and a Masters in Public and Private Management from the Yale School of Organization and Management. He is a graduate of the Coro Foundation Fellowship in Public Affairs and is certified as an Individual and Organizational Systems Coach through the Hudson Institute of Santa Barbara. He has earned certificates in Private Wealth Management from the Wharton School and the University of Chicago Booth School of Business. Joel is now pursuing the credential of Chartered Advisor in Philanthropy® through the American College.

Joel is a Director of two private charitable foundations, the Joseph and Joan Cullman Conservation Foundation and the Joseph and Joan Cullman Foundation for the Arts. He is currently a member of the National Council of the World Wildlife Fund and serves on the boards of The Adirondack Council and the Foundation for Gomez Mill House. He is an advisory board member of The Wild Center (Natural History Museum of the Adirondacks), Earthplace (formerly The Westport Nature Center), and the Atlantic Salmon Federation. Previously, Joel served on the boards of the UJA/Federation of Westport/Weston/Wilton/Norwalk and Stepping Stones Children's Museum (both in Fairfield County, Connecticut). Joel and his wife, Margie, are past recipients of the Anti-Defamation League's Upper Fairfield County "Distinguished Community Leadership Award." They live in Westport, Connecticut with their three daughters and two dogs.

SELECTED TESTIMONIALS

TIGER 21 MEMBERS:

Joel's professional facilitation skills are excellent, and he brings fresh ideas and value to every meeting he leads. He has boundless curiosity and is a voracious consumer of information about the dynamics of wealth and its impact on those who create it and those who inherit it. He freely shares his insights and is adept at provoking and managing thoughtful dialogue within his groups.

Our Group Chair, Joel Treisman, has a great ability to facilitate our conversations while prompting us to explore new avenues and topics. He often adds his own valuable personal and investment insights to our conversation.

Joel Treisman, our Group Chair, is a superb facilitator and has been supportive, attentive, helpful and encouraging.

I am delighted with Joel, with his judgment, people skills, firm but kind handling of the meetings. He is an outstanding asset.

Joel's many contributions have made TIGER 21 more valuable and more enjoyable. His work reaches above and beyond the role of group chair---the weekly calls he initiated and organizes are an informative and interesting forum, and he facilitates numerous other discussions and regularly distributes thought provoking information, investment materials and articles.

Thank you so much, Joel! I love your groups, and there was something special about that experience yesterday. Thanks so much for your friendly hospitality, and for your expansive approach to TIGER 21 facilitating.

I don't know how you do all of what you do, but I for one am very grateful to be one of the beneficiaries. The Miami group was good before, but it is flourishing under your wise and clear-headed leadership.

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Joel has been a great coach and partner. He has helped me understand different approaches to leadership, as well as specific ways I can better use them. As my responsibilities have grown, I have appreciated the opportunity to discuss new challenges and alternatives for addressing them." (*Corporate Executive - Promoted During Coaching Engagement*)

Joel is exceptionally talented at developing a truly catered coaching platform tailored to individual client needs. He is adept at assessing the specific issues I am dealing with and gives a "no-holds-barred", unbiased perspective of a situation or group dynamic. (*Corporate Executive - Promoted During Coaching Engagement*)

Very easy to talk to; very creative thinker; you came up with ideas and solutions that I had not considered. Your breadth of knowledge about different ways in which work management issues are tackled both by individuals and companies is quite extensive, along with your knowledge of the literature and current business thinking. (*Small Business Entrepreneur*)

Your persistence in gently but firmly not "letting me off the hook." Your ability to paint a verbal picture of what is occurring so I could look at the situation in a different manner. Being a "thinking partner" and sounding board in the process. Excellent warmth and empathy. Holding me accountable... (*Non-Profit Executive*)

Joel, THANK YOU for your great wisdom, thoughts and leadership in getting us on some new tracks with our approach to long-range planning. Your input is invaluable.... thank you! (*Board President*)

I would like to commend you and your firm for facilitating our most productive strategic planning session. All board members who attended felt that the session provided an important opportunity to define and explore the challenges and opportunities we face in the years ahead. The pre-session interviews and self-assessment were particularly effective. (*Board President*)