

**Estate Planning Council of Lower Fairfield County, Inc.**  
**MEETING NOTICE**

**Topic:** *Getting Mentioned in the Media*

**Speaker:** **Jim Pavia, Money Editor, CNBC Digital**

**Date & Time:** **Wednesday, February 15, 2017 – 5:45 p.m. – 8:30 p.m.**

**Place:** **Giovanni's II/The Water's Edge, 2748 Post Road, Darien, CT**

Dear Council Member:

**Would you like to be mentioned in the media?** Please join us at our next dinner meeting with **Jim Pavia, Money Editor at CNBC Digital**, guest speaker for our February 15th **Dinner Meeting at Giovanni's II in Darien**. Jim's topic will be ***"Getting Mentioned in the Media."*** He will offer his unique insight on how to get your message out through guest columns, as a reporter's source etc., with a focus on how to be media savvy and prepared to do video and live TV. **The format of this meeting will be our usual dinner program**, with cocktails beginning at 5:45 p.m., followed by dinner promptly at 6:15 p.m.

Jim Pavia is the Money Editor at CNBC digital, overseeing two key pillars, the Financial Advisory Hub and Personal Finance. Pavia, an award-winning journalist, was formerly the editor/editorial director of Investment News where he worked for 10 years. In 2014, he was the recipient of the Malcolm S. Forbes Public Awareness Award for Excellence in Advancing Financial Understanding Among the Public. He has won several awards from the American Society of Business Publication Editors, including five for Editorial Excellence in Editorial writing.

**At the end of his presentation, Jim will be giving members a chance to submit article ideas to him. If these ideas are chosen you will be given the opportunity to by-line an article on CNBC.**

**IMPORTANT REMINDERS:**

**\*\*The deadline to pay your 2016-2017 membership dues was Friday, September 30<sup>th</sup>. If you have not yet received your dues renewal notice in the mail, please contact Lori Somerville to request a duplicate notice. Thank you.**

**Continuing Education Credits:** Effective as of our October 2016 meeting, we will no longer offer any continuing education credits.

**Guest Attendees:** The guest fee is \$75 and guest attendance by a professional colleague is limited to two dinner meetings within a two-year period. Eligible guests and professionals that work or live in Fairfield County can apply for EPC-LFC membership by completing a membership application, accessible on our website ([www.epclfc.org](http://www.epclfc.org)). Questions regarding membership or the application process can be addressed by Elizabeth A. Cahill, 1st Vice President, Membership, at 203-422-5206 or [elizabeth.a.cahill@ustrust.com](mailto:elizabeth.a.cahill@ustrust.com).

**Please reserve a place for yourself and your guest(s) by completing and returning the tear sheet below no later than Wednesday, February 8th.** Please let us know in advance if you subsequently find that you or your guest is unable to attend.\*

Finally, please be sure to visit our website at [www.epclfc.org](http://www.epclfc.org) for more details as they become available on our 2016-2017 program season!

See you February 15th!

Thomas J. Henske  
Second Vice President, Programs

***\*To cancel, please call Lori Somerville at 877-302-6300.***

**HOW TO REGISTER:**

**If you are NOT bringing a guest:** Please email your RSVP to [EPC-LFC@comcast.net](mailto:EPC-LFC@comcast.net) or call Lori Somerville at 877-302-6300.

**If you ARE bringing a guest:** If you are bringing guest(s), the registration fee is \$75 per guest.

Please complete the registration form below and mail it with your check payable to "EPC/LFC" to:  
EPC c/o Lori Somerville, 175 South End Road, #A2, East Haven, CT 06512-4555.

---

### REGISTRATION FORM

**Member name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**IMPORTANT:** For registration/badge purposes, please provide guest name, firm, designations, and professional category.

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_