

# Estate Planning Council of Lower Fairfield County, Inc.

## MEETING NOTICE

**Topic:** *Big Impact: Insights & Stories from America's Non-Profit Leaders*

**Speakers:** **Linda C. Hartley and Vivien Hoexter, H2 Growth Strategies LLC**

**Date & Time:** **Wednesday, May 8, 2019 – 5:45 p.m. – 8:30 p.m.**

**Place:** **The Country Club of Darien, 300 Mansfield Avenue, Darien, CT 06820**

Dear Council Member:

We are pleased to announce that **Linda C. Hartley and Vivien Hoexter, H2 Growth Strategies LLC**, will be the guest speakers at our **May 8<sup>th</sup> Annual Meeting at The Country Club of Darien**. Hartley and Hoexter will present their findings and recommendations on change leadership, captured in their recent book, *Big Impact: Insights & Stories from America's Non-Profit Leaders*.

**The evening will begin with networking and cocktails from 5:45 p.m. to 6:45 p.m. on the Terrace, followed by the election of our 2019-2020 Slate of Officers and Directors and educational program from 6:45 p.m. to 8:30 p.m. in the South Ballroom.**

Hartley and Hoexter interviewed nearly 50 leaders from foundations such as the Rockefeller Brothers Fund, American Express, Robin Hood, Ford, Annie E. Casey, B. Altman, Newman's Own, and William & Flora Hewlett, to nonprofits such as PBS, Independent Sector, Goodwill Industries International, YMCA of the USA, Girl Scouts, Share Our Strength, the Nature Conservancy, Bard College, Bethel Woods Center for the Arts, and DoSomething.org. Join the discussion as Hartley and Hoexter address the key principles of effecting social change. The H2Growth team has partnered with 100 nonprofits to raise over \$1.5 billion through strategic and succession planning, board recruitment and capital campaigns.

Prior to co-founding H2 Growth Strategies LLC, Linda C. Hartley was for 15 years President of Hartley Consulting, Inc., offering nonprofits the development and management tools to build leadership, increase support, and generate lasting social impact. With eight associates Hartley successfully led four capital campaigns at once—in New York City, Westchester and the Catskills—with a combined goal totaling \$100 million. Overall, she helped raise over \$800 million for more than 50 nonprofits, ranging from major institutions to start-ups. Hartley's approach is informed by an MBA in management from New York University and more than 35 years' experience in meeting fundraising goals, advising and developing board leadership, directing capital campaigns, and planning/managing development programs. She combines creative problem solving with strategic board development, planning and fundraising to achieve bottom-line results.

Prior to co-founding H2Growth Strategies LLC, Vivien Hoexter was for four years sole proprietor of Hoexter Executive Consulting, offering a broad range of services—from strategic planning to fundraising, marketing and project management—to nonprofit organizations. Hoexter works with nonprofits and foundations to develop and refine their strategies, market themselves more effectively and raise more money. She also coaches high-level executives currently in leadership roles and/or transitioning to new ones.

[Click here](#) to learn more about our speakers.

**Guest Attendees:** The guest fee is \$75 and guest attendance by a professional colleague is limited to two dinner meetings within a two-year period. Eligible guests and professionals that work or live in Fairfield County can apply for EPC-LFC membership by completing a membership application, accessible on our website ([www.epclfc.org](http://www.epclfc.org)). Questions regarding membership or the application process can be addressed by Christopher C. Vescio, at 914-358-9888 or [Christopher@VescioCPA.com](mailto:Christopher@VescioCPA.com).

**Please reserve a place for yourself and your guest(s) by completing and returning the tear sheet below no later than Wednesday, May 1st.** Please let us know in advance if you subsequently find that you or your guest is unable to attend.\*

Finally, please be sure to visit our website at [www.epclfc.org](http://www.epclfc.org) for details as they become available on our 2019-2020 program season!

See you May 8<sup>th</sup>!

Jennifer M. Pagnillo, J.D.  
Second Vice President, Programs

***\*To cancel, please call Lori Somerville at 877-302-6300.***

**HOW TO REGISTER:**

**If you are NOT bringing a guest:** Please email your RSVP to [EPC-LFC@comcast.net](mailto:EPC-LFC@comcast.net) or call Lori Somerville at 877-302-6300.

**If you ARE bringing a guest:** If you are bringing guest(s), the registration fee is \$75 per guest.

Please complete the registration form below and mail it with your check payable to "EPC/LFC" to:  
EPC c/o Lori Somerville, 175 South End Road, #A2, East Haven, CT 06512-4555.

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**REGISTRATION FORM**

**Member name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**IMPORTANT:** For registration/badge purposes, please provide guest name, firm, designations, and professional category.

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_

**Guest name:** \_\_\_\_\_ **Nickname for Badge:** \_\_\_\_\_

Firm: \_\_\_\_\_ Town: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Designations:  J.D.  Esq.  CFP®  CPA  CLU  ChFC  Other \_\_\_\_\_